

## V. SCHOOL OF INSTITUTIONAL SOCIAL COMMUNICATIONS

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Assistant Dean: Rev. Prof. José María La Porte  
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***SCHOOL OF INSTITUTIONAL SOCIAL COMMUNICATIONS:  
EXTRACT OF THE ACADEMIC GUIDE 2009/2010***

The School of Institutional Social Communications seeks to form specialists trained to work in the field of communications in dioceses, Episcopal conferences or other Church institutions, whether in communications offices, or another of the Catholic Church's means of communication. With this in mind, the courses seek to offer students a solid formation articulated in the following four points:

1. A profound knowledge of the faith, the identity of the Church as an institution, and their implications within the social sphere where the Church acts. As a consequence, classes of a theological, philosophical and canonical nature are offered.
2. A study of the cultural milieu in which the Church spreads her message and embodies the faith in permanent dialogue with men and women of every era, seeking to understand how the Church has developed the Christian message through the ages, helping it to become an authentic cultural catalyst. Courses such as the History of Contemporary Ideas, Rhetoric, Literature and the Communication of the Faith, or the Church as an Institution in its History seek to study the cultural modes of projecting the faith in today's world.
3. An in-depth study of the nature of communications and the foundations on which it is based. Courses cover the process of the creation of public opinion, the structure of information industries, and the language of various mediums of communications, for example radio, television, press, and newer technologies.
4. Concrete applications of the theories and techniques of institutional communications to the Catholic Church, taking into consideration her unique identity which determines the diverse characteristics of her communication. To this end, the courses in this area pay particular attention to the creation and management of a communications office, communication with the various audiences of the Church, and the representation of the components of the faith in the realm of public opinion.

Entry into the School of Institutional Social Communications is open to priests, religious and laity, both men and women. Most of the students are sent by their bishops or ecclesiastical authorities so that, after having concluded their studies, they can work in their diocese or other related institutions, managing the various forms of communication.

The curriculum of the School is divided into three cycles:

- a. The first cycle (of an introductory nature) is completed in two years and allows entrance into the second cycle (those who have completed institutional studies in philosophy and theology are able to finish the first cycle in only one year, the Integrative Course);
- b. The second cycle, of more focused content, has a duration of two years, concluding with the academic title of Licentiate in Institutional Social Communications;
- c. The third cycle consists of scholarly formation, through the writing of the Doctoral dissertation, and it concludes with the Doctorate in Institutional Social Communications.

The deadline for requesting admission is September 15<sup>th</sup>, but it is recommended to submit one's application before June 30<sup>th</sup> because of the limited number of positions. New students of Institutional Communications are expected to participate in the Italian Language course held from September 3-30<sup>th</sup> at the University (exceptions to this requirement include those students for whom Italian is their mother language, or those students who have obtained an official Italian language proficiency certificate). In addition to the course in Italian, new Institutional Communication students must attend some lessons of Tecnologia Informatica (fundamentals in computer use) – to become familiarized with didactic methodology of the Faculty. It is recommended to visit the office of the coordinator of studies one week before the beginning of lectures to decide upon optional courses and other related matters.

The professors coordinating the courses are:

- Cycle I: Rev. Prof. José María La Porte
- Cycle II, Year I: Prof. Jorge Milán
- Cycle II, Year II: Prof. Enrique Fuster
- Cycle III: Prof. Rafael Jiménez Cataño

## 1. FIRST CYCLE

The courses of the first cycle have a duration of two years and offer the foundations needed to understand the institutional communications of the Church and her subsequent relation to the various means of social communications. These means are key elements in proposing the themes of discussion in public opinion and foster social dialogue. In addition to fundamental concepts of social communications, theological and philosophical fundamentals that determine the identity of the Church are also analyzed.

Whoever has completed the institutional studies of philosophy and theology can complete the first cycle in one year (Integrative Course) after receiving credit for those studies (cf., I. General Norms, section 1.3, The Recognition of Prior Studies, in the Academic Guide).

### 1.1 Conditions of Admission for the Studies of the First Cycle:

In order to be admitted to the studies of the first cycle, the student must have obtained a secondary-school certification that would serve for entrance to university-level studies in the student's country of origin. Demonstration of English-language proficiency (a "First Certificate" or higher certification) is considered positively in the evaluation of the request for admission.

### 1.2 Program of Studies:

\*One credit is equivalent to one weekly hour of lessons for the duration of a semester.

#### FIRST YEAR. FIRST SEMESTER (20 WEEKLY HOURS)

5D24	Fundamental Theology I (G. Tanzella-Nitti)	4 (6)
iTS2	Theory and History of Cinema (E. Fuster)	2 (3)
3EG4	General Ethics (J.A. Lombo)	4 (6)
1FU3	Philosophy of Man I (A. Malo)	3 (5)
iFR3	Fundamentals of Rhetoric (annual) (R. Jiménez Cataño)	2 (3)
iFC5	Fundamentals of Institutional Communications (annual) (J.M. La Porte)	3 (5)
1FR2	Philosophy of Religion (M. Porta)	

#### FIRST YEAR. SECOND SEMESTER (16 WEEKLY HOURS)

6G13	Fundamental Moral Theology I (A. Rodríguez-Luño, P. Agulles)	3 (5)
iSI4	History of Contemporary Ideas (C. Pioppi)	2 (3)
6D32	Fundamental Theology II (G. Tanzella-Nitti)	2 (3)
4ES4	Special Ethics (G. Chalmeta e G. Faro)	4 (6)
iFR3	Fundamentals of Rhetoric (annual) (R. Jiménez Cataño)	2 (3)
iFC5	Fundamentals of Institutional Communications (annual) (J.M. La Porte)	2 (3)

#### SECOND YEAR. FIRST SEMESTER (16 WEEKLY HOURS)

7G23	Fundamental Moral Theology II (A. Rodríguez Luño, P. Agulles)	3 (5)
iDC2	Doctrine of the Church on Communications (F. Calogero)	3 (5)
iAP4	Analysis and Practice of Information I (annual) (D. Contreras and W. Tarasiuk)	2 (3)

7K22	Dogmatic Theology: Ecclesiology and Ecumenism I (P. Goyret)	2 (3)
iT13	Computer Technology I (annual) (A. Barillari)	3 (5)
ISM2	The Church and medieval society: history and prejudices (C. Pioppi)	2 (3)
iCS2	The Church as an Institution in Its History (B. Ippolito)	2 (3)
iTE3	Computer Technology II (annual) (A. Barillari)	1 (1)

### ***Optional courses I***

iFM1	Communication of the Faith through Music (M. Frisina)	1 (1)
iIS1	Communication of the faith through Sacred images (M. Dolz)	1 (1)
iAF2	Christian Art and Communication of the Faith (R. Van Büren, in English)	2 (3)

### **SECOND YEAR. SECOND SEMESTER (25 WEEKLY HOURS)**

2FU3	Philosophy of Man II (F. Russo)	3 (5)
iOP3	Public Opinion (N. González Gaitano)	4 (6)
8K12	Dogmatic Theology: Ecclesiology and Ecumenism II (P. Goyret)	2 (3)
iAP4	Analysis and Practice of Information I (annual) (D. Contreras)	2 (3)
iTE3	Computer Technology II (annual) (A. Barillari)	3 (5)
iCA4	Audiovisual Communications (J. Milán and C. Espoz)	4 (8)
iSG2	General Sociology (A. Maccarini)	2 (3)
iTG4	General Theory of communication (J.J. Garcia-Noblejas and D. Gronowski)	4 (6)
iGB1	Great Books I (J.M. La Porte)	1 (1)

### ***Optional courses II***

iBV1	Bioethics and questions on the end of life (P. Requena)	1 (1)
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## **1.3 Description of Courses in the First Cycle:**

### **FIRST YEAR. FIRST SEMESTER**

#### **5D24 FUNDAMENTAL THEOLOGY I**

The nature, object, purpose and general history of Fundamental Theology. Religions, revelations and Revelation: religiosity as a fundamental anthropological constant and an opening to the mystery of God. The concept of Revelation in Sacred Scripture, Theology and the Magisterium. Revelation according to the doctrine of *Dei Verbum*. Creation as a cosmic revelation of the Word. Content and categories of Old Testament Revelation. Christ as the fullness of Revelation. The Person of Jesus Christ and His Paschal mystery, center of the Christian announcement of salvation.

Theological reflection on Revelation. Revelation as self-communication of God in the word. Revelation and history. Revelation and salvation. The Trinitarian dimension of salvific Revelation. The relationship between Revelation and the Church. The transmission of Revelation. The Church as guardian of Revelation: the relationship between the Magisterium, Scripture and Tradition. The infallibility of the Church and the infallible Magisterium. The Immutability and Development of Dogma. Christianity and other religions. The uniqueness of the Christian religion. Other religions in the light of the fullness of Revelation.

Prof. G. Tanzella-Nitti

## iTS2 THEORY AND HISTORY OF THE CINEMA

A. The cinema as art and industry. The industrial aspect of cinema. The “author theory” and its limits. Cinema as art: scriptwriting, directing, acting, cinematography, editing, sound.

B. Panorama of the history of cinema. The invention of cinema (1895-1918): presuppositions and precursors; from Lumiere to Melies; American cinema and D.W. Griffith. The last years of the silent film (1919-1929): Impressionism and expressionism, the Soviet school, the international style and C.T. Dreyer, the other avant-garde. Documentary cinema: Robert Flaherty and the esoteric documentaries, the works of Dziga Vertov, Leni Riefenstahl and propaganda cinema. The Studio System of Hollywood (1930-1945): the structure of the industry, ongoing innovations, the long shadow of Orson Welles and the transformation of genres. The post-war American cinema (1946-1967): Paramount, social and cultural changes, the challenge of censorship, story and style, maturation and the crisis of genres. The post-war European cinema: Italian neo-realism. New proposals and the young cinematographics (1958-1967): the New Wave and the fall and rebirth of Hollywood.

Prof. E. Fuster

## 3EG4 FUNDAMENTALS OF GENERAL ETHICS

An introduction to philosophical ethics. The nature and object of Ethics. The constitution of Ethics as a philosophical discipline. Principles of the philosophical foundation and interpretation of morality. Relationship of ethics with other disciplines. *The moral subject*: the person as subject of the moral act. Theory of action. Liberty. Moral order: moral good as the goal of the will; the good life. The moral good as rule of the will: right reason, virtue and norms. Fulfilment of the moral order: the psychological study of virtue. Practical knowledge: prudence and conscience. Criteria for moral judgement.

Prof. J.A. Lombo

## 1FU3 PHILOSOPHY OF MAN I

The nature, object and method of philosophical anthropology. The relationship between philosophical anthropology and other sciences. Life and its degrees. The notion of the soul or vital principle: matter and form. Corporality: the body as a system. Faculties or operative principles: act and operation. Human knowing: the sensible and intellectual levels; language and thought; artificial intelligence; the mind-body problem. Sense appetite and the will. Action and freedom. Habits. The dynamics of affectivity. The spiritual nature and immortality of the human subject.

Prof. A. Malo

## iFR3 FUNDAMENTALS OF RHETORIC

The nature of rhetoric. Courtesy. Tropes and figures. Truth and its formulations. Elements of the classical system: genres, canons, styles, means of persuasion. Demonstration and argumentation. Dialectical and rhetorical commonplaces. Argumentative schemes. Fallacies. The typology of dialogue.

Prof. R. Jiménez Cataño

## iFC5 FUNDAMENTALS OF INSTITUTIONAL COMMUNICATIONS

The communication of organizations. Communication and management. Communications Offices: their role, position within organizations, and criteria of professionalism. Outside contracting. Communications Director: qualities, tasks, formation. Creating a communications plan: internal and external analysis; strategy and formulation of objectives; evaluation. Publics: concept and typology. Internal communication: publics, objectives, techniques, tools. Identity and culture of an institution. External communications: publics, objectives, techniques, tools. Identity and the image of an institution. The relationship with the means of communication. Crisis communications.

Prof. J.M. La Porte

## 2FR2 PHILOSOPHY OF RELIGION

The methodological premises for a philosophy of religion. The definition of the essence of religion. Moral philosophy and philosophy of religion. Natural theology and religion. The religious sciences. Philosophical anthropology and religion: man as a religious animal. The relationship of man with the sacred. Expressions of the human response to the divine. Bodily and social dimensions of religiosity: symbols, myths, rites. History of religion. The religious constants. Traditional religions. Indian religions: Hinduism, Buddhism. The religions of China: Confucianism, Taoism. Judaism, Christianity. Islam. New religious movements.

Prof. M. Porta

## FIRST YEAR. SECOND SEMESTER

### 6G13 FUNDAMENTAL MORAL THEOLOGY I

Moral theology: notion, methodology, and connection with other theological disciplines. Relation to philosophical ethics and other human sciences.

The specificity of Christian morality: Biblical foundations. The vocation of man to participate in the Trinitarian life of Christ. Morality: essence and foundation.

Wisdom and providence of God regarding man: the divine law. The various participations in the eternal law: the natural order and the supernatural order. Relation between natural law and evangelical law. The imitation of Christ, the law of the Spirit and the commandments. The mediation of the Church. The Magisterium, guardian and authentic interpreter of moral truth.

The moral conscience: theological notion. Conscience, divine law and Magisterium: autonomy and "heteronomy." Acting according to one's own conscience: moral principles. Personal responsibility in the formation of conscience.

Profs. A. Rodríguez Luño and P. Agulles

### iS14 HISTORY OF CONTEMPORARY IDEAS

This course seeks to provide an understanding of the origins of contemporary culture, the sphere where those responsible for Church Communications work. The focus of the course is the process of secularization in its many aspects. Particular attention will be given to the dialogue between the Church and the modern world, with the overall goal of understanding contemporary culture from a Christian perspective. Special emphasis will be given to the following topics: modernity, secularization and secularity; the New World and the modern age: from the simple savage to the citizen; the Protestant Reformation and freedom of conscience; from the Old to the New Regime; the philosophic origins of Modernity; Enlightenment, Romanticism, and Idealism; the ideological modernity: Liberalism, Nationalism, Marxism and Scientism; the crisis of the Modern culture; Christian thought in the 20<sup>th</sup> century, nihilism, and the permissive society; the countercultural movements: feminism, ecology, neo-Malthusianism; the Catholic Church and the contemporary world: Church and revolution, the Second Vatican Council and the recent pontificates.

Prof. C. Pioppi

### 6D32 FUNDAMENTAL THEOLOGY II

The response of man to the divine Word. The biblical notion of faith; faith as a gift of God and as personal donation of the whole person; faith and life in Christ; ecclesiastical nature of faith. A theological analysis of the act of faith. The rejection of the divine Word: an analysis of its diverse forms.

The credibility of Revelation. The theological meaning of the presence of human mediators in Revelation and in its transmission. Credibility in the Old Testament: the great salvific gestures, the prophecies. Credibility in the actions and miracles of Christ; the apologetical study of His death and resurrection. The testimony of the Holy Spirit in the apostolic and post-apostolic periods. An analysis of the historic accessibility to the words and actions of Jesus.

The harmony between faith and reason. The theological question of the reasonableness of faith. The dialogue between faith and science.

Prof. G. Tanzella-Nitti

#### 4ES4 PRACTICAL (APPLIED) ETHICS

Human destiny in the foundation of individual and social ethics. The dual and relational anthropology at the base of ethics of human action: horizontal and vertical dimensions of human self-transcendence. The personalist principle in general. The personalist principle applied to the three major social situations: 1. The family and friendship community; 2. The professional and work community; 3. The political community. The person and civil society. The judicial order: moral and political. The subjects of ethical education. The international community. Questions of topical interest.

Prof. G. Faro

#### iFR4 FUNDAMENTALS OF RHETORIC

*See first semester*

Prof. R. Jiménez Cataño

#### iFC5 FUNDAMENTALS OF INSTITUTIONAL COMMUNICATIONS

*See first semester*

Prof. J.M. La Porte

### **SECOND YEAR. FIRST SEMESTER**

#### 7G23 FUNDAMENTAL MORAL THEOLOGY II

The vocation of man to participate in the Trinitarian life in Christ. Moral conduct as man's response to the divine call. The moral subject. The elements of moral anthropology: the nature, structure and evaluation of moral action; passions and sentiments; theological virtues, moral virtues and the gifts of the Holy Spirit; Christian freedom and grace. Sin and conversion.

Prof. A. Rodríguez Luño e P. Agulles

#### iDC2 DOCTRINE OF THE CHURCH ON COMMUNICATIONS

This course will offer a presentation and analysis of the principle documents of recent councils and the pontifical Magisterium regarding the means of social communication (press, cinema, radio, television, new media) in their historical and doctrinal context.

Prof. F. Calogero

#### iAP4 ANALYSIS AND PRACTICE OF INFORMATION I

A theoretical and practical introduction to the creation of informative journalistic texts. The journalistic profession. The production of news. The context, text and style of information. Journalistic interpretation of reality. Sources of information. The utility and limitations of the traditional distinction between informative, complementary and opinion genres. The monitoring of published information in the principal information media.

Prof. D. Contreras and W. Tarasiuk

## 7K22 DOGMATIC THEOLOGY: ECCLESIOLOGY AND ECUMENISM I

The treatment of the Church in the history of theology.

The origin of the Church in the Trinity: the Church in the salvific design of the Father; the preparatory phases of the Church in the history of salvation; the actualization of the design for the Church through the works of Christ; the action of the Holy Spirit in the birth and development of the Church.

The mission of the Church, continuation of the mission of Christ: the Eucharist, synthesis of the mission; the Church and the Kingdom; the salvation of mankind as well as the permeation and perfection of the temporal order by the evangelical spirit as the end of the mission of the Church.

The Church as mystery: biblical language regarding the Church as mystery; People of God, Body of Christ, Spouse of Christ, Temple of God, Family of God, Mother of the faithful; the Church, mystery of communion.

The state of the pilgrim Church: the Church as sacrament of communion; the communion of the pilgrim Church; unity, holiness, Catholicity and apostolicity as properties of the Church. The Church in its eschatological realization. Mary, mother and icon of the Church.

Prof. P. Goyret

## iTI3 COMPUTER TECHNOLOGY I

This course will offer an introduction to computer science and its practical uses. Text editing (Word), calculation pages (Excel), management of databases (Filemaker), graphic development and design (Powerpoint), etc. Global transmission networks, Internet services (email, WWW, telnet, newsgroups, etc); access to international databases.

Prof. A. Barillari

## ISM2 THE CHURCH AND MEDIEVAL SOCIETY: HISTORY AND PREJUDICE

The course aims to trace the relationship between Church and state, Christianity and society, from the time of Constantine up until the treaties of Westphalia, paying special attention to the relationship between the Papacy and the Holy Roman Empire. It also features important moments in the birth and development of the Pope's temporal powers. The course will further explain the process of Christianization of society, from the Middle Ages to the modern era.

The overall objective is to give students tools that would develop their knowledge of the medieval period, thereby making them able to accurately present it to modern man.

Prof. C. Pioppi

## iTE3 COMPUTER TECHNOLOGY II

The design and creation of web pages. HTML language and its capabilities: text, image, sound, film, treatment of static images, The tags of HTML language. Hyper-media links and resources. Exercises in writing in HTML. The writing of web pages: editor, modes of visualization, insertion of images, frame settings in HTML. The structure of a site: architecture, style, creation of graphic object archive. Training in the creation of a journalistic site. Apple Java on HTML documents.

Prof. A. Barillari

## *OPTIONAL COURSE I*

The students of Social Communication should complete at least three credits of optional courses to complete the Licentiate, to be chosen from the ordinary or special courses previewed in the plan of studies for the departments of Institutional Communications, Theology, Canon Law and Philosophy. The definitive list of optional courses offered by the School of Institutional Social Communications will be made available at the beginning of the academic year. Every student must

choose the optional material in accordance with the Coordinator of Studies for that department. Currently, the optional courses confirmed as valid for Optional Material for the first semester are:

#### IFM1 THE COMMUNICATION OF THE FAITH THROUGH MUSIC

The course aims to develop an understanding of how music can be used in evangelization in contemporary entertainment, such as cinema, television, and theatre. The course also offers practical instructions regarding musical arrangements in these areas.

Prof. M. Frisina

#### ISI1 COMMUNICATION OF THE FAITH THROUGH SACRED IMAGES

The course studies how the Church makes use of images in order to teach the faith. The use of art in this manner has been addressed throughout history, from as early as the Church fathers, to the council of Nicaea, to the Council of Trent (from which the guidelines were derived), and at the Second Vatican Council. Different uses of sacred images include: catechesis, celebration, prayer, and worship.

Prof. M. Dolz

#### IAF2 CHRISTIAN ART AND THE COMMUNICATION OF THE FAITH

The course is an introduction into how art and sacred images are an expression of faith. It begins by providing historical context: the philosophy of twentieth century art; the influence of art and the modern liturgical movement; the renewal of the Second Vatican Council; post-conciliar legislation; the Council's actual teaching regarding art as a form of communication; masterpieces; reading a work of art in terms of its possibility in the liturgy, homilies, popular devotion, catechesis, teaching of religion, guided tours, internet, etc.; iconography of sacred art; concrete examples and practical exercises throughout the ages; evaluation of the cultural benefits which art offers to the Church both in her pastoral and evangelical works.

Prof. R. van Bühren

### SECOND YEAR, SECOND SEMESTER

#### 2FU3 PHILOSOPHY OF MAN II

Among the topics to be studied are: *The human person*: metaphysical and phenomenological perspectives; metaphysical ownership of the person; historical accounts of the notion of the person. *Person and liberty*: the capacity of self-realization; authenticity; spontaneity and personal maturity; experience of liberty; experience of evil; personal foundation of liberty; self-transcendence of the human person; the determinisms. *Sociability of the person*: social by nature; individual conceptions and collective conceptions; social trends and virtues; society and perfection of the person. *Person and culture*: semantic roots of the cultural boundary; fundamental elements of culture: tongue and language, customs and values of cultural traditions; culture and society. *Person and values*: models and values of the human accord; analysis and foundation of the notion of values; values, good and truth. *Person and work*: work as a specifically human activity; the subjective and objective notion of work, the technique and connection with nature; the game. *Person and history*: human temporality and its dimensions; cyclical conceptions and linear conceptions of history; the course of history; man in time.

Prof. F. Russo

#### iOP3 PUBLIC OPINION

Foundations of a general knowledge of the history and current state of the discipline: theory and doctrinal trends. Nature and definition of public opinion. Different theories on the effects of the

means of communication (direct impact, limited effects, agenda setting, spiral of silence, cultivation theory, etc.); public opinion survey systems with particular attention to polls (reliance/credibility, limits, socio-political and cultural effects, journalistic use of polls). The processes of public opinion formation and the Catholic Church.

Prof. N. González Gaitano

#### 8K12 DOGMATIC THEOLOGY: ECCLESIOLOGY AND ECUMENISM II

The fundamental structure of the pilgrim Church: the double modality of Christian priesthood; the ulterior charismatic diversification in *communio fidelium*; the structure of ecclesiastical hierarchy; the universal-particular dimension of the Church; the inter-diocesan pastoral structures; the internal articulation of the particular Church. The achieving of the Church's mission as participation and continuation of the triple office of the Church in the force of its Spirit; the differentiated participation by all the faithful in the mission of the Church; the indefectibility and infallibility of the Church and in the Church; notes on some of the important themes of contemporary pastorship. Ecumenism: historical notes on the causes of the division of the Church; attempts at reunification and the ecumenical movement; the Catholic principles of ecumenism and their line of development; dialogue with different Churches and ecclesiastical Christian communities; notes on principle doctrinal issues.

Prof. Ph. Goyret

#### iAP4 ANALYSIS AND PRACTICE OF INFORMATION I

See first semester

Prof. D. Contreras and W. Tarasiuk

#### ITE3 COMPUTER TECHNOLOGY II

See first semester

Prof. A. Barillari

#### iCA4 AUDIOVISUAL COMMUNICATIONS

An introduction to audiovisual media. Institutional communication through television and video. Working with television. The various tasks of audiovisual communication. The audiovisual language. Genres and types of programs, with a special focus on information programs. The process of creating a program: preproduction, production, distribution. Format, treatments, running programs, schedules, audience measurement.

Practical training: taping interviews and debates on themes related to the institutional communication of the Church; writing, directing and editing news for television; taping informational reports.

Prof. J. Milán and C. Espoz  
Instructor: A. Jiménez

#### iSG2 GENERAL SOCIOLOGY AND SOCIOLOGY OF COMMUNICATION

This course has two objectives: to introduce the student to thinking from the perspective of the field of sociology and to offer, through the study of fundamental concepts within this discipline, a synthetic and particular picture of society with reference to our highly modernized society.

The course will consist of two parts. In the first part, certain epistemological and theoretical questions will be addressed in reference to the questions *what is "the social" and what type of knowledge does sociology offer us?* In the second part of the class, some fundamental points will be addressed for the purpose of understanding contemporary society at large. We will take a critical look at prevalent facets of society, with particular attention to the passage from modern to post-modern society. The course will also examine the various forms and dimensions, associations and institutions, which make up a complete society and the relationships that exist among them: cultural, religious, economic and political, with particular attention to that of the communicative. In

addition, special focus will be given to the socialization process and to the creation and transformation of institutions.

Prof. A. Maccarini

### iTG3 GENERAL THEORY OF COMMUNICATIONS

General Theory of Communications will focus on two areas. The first is of a descriptive character and considers an analysis of models offered today for explaining the phenomenon of public communication. The second is of a systematic character and studies the kinds of knowledge and the specific object of public communication, so as to be able to speak of a “science of communication”.

In this course, the “theory” will be discussed and in addition will analyse “practical” aspects (political, ethical, esthetical, material, rhetorical and poetical) of public communication. These are dimensions that pertain to the liberty of the person, of citizens and professionals in the field of communication, in terms of “knowledge”, not in terms of “power”. General Theory of Communications will study that which is particular to “professionals of communication”, searching to unite diverse journalistic, advertising, and propaganda trades, or to fiction or entertainment.

It will also seek to study the communication requirements of these professions at the local level as well as at the broader level of general management (international multimedia corporations, etc.). General Theory of Communication will look primarily at the study of the demands necessary to make decisions, giving less attention to the technical aspects of the field. Therefore, more focus is placed on the sphere of jobs at a creative and directive level, as opposed to those at the executive level.

Prof. J.J. García-Noblejas and D. Gronowski

### iGB1 GREAT BOOKS I

Analysis and evaluation of the work done during the first cycle on five essential works of universal literature. The Great Books course does not involve class hours. The reading of these works is integrated into the following courses of the first cycle: *History of Contemporary Ideas*, *Fundamentals of Rhetoric*, *Fundamentals of Institutional Communications*, *Analysis and Practice of information I* and *Public Opinion*.

### OPTIONAL COURSE II

Before they can complete the license, Students of Institutional Social Communications must obtain at least three credits from optional courses. These courses may be chosen from either the ordinary or special classes as provided by the Communication, Theology, Canon Law, or Philosophy faculties. Each student can choose an optional course under the guidance of the coordinator of studies for the department. The list of courses which are offered by the Institutional Communications Faculty will be provided at the beginning of the academic year. Thus far, the only courses which have been confirmed as valid optional courses are as follows:

### IBV1 BIOETHICS: QUESTIONS ON THE END OF LIFE

Recent developments in biotechnology have changed the way in which we view illness and death. As a result, many ethical questions have arisen regarding medical treatment and the alleviation of pain, especially towards the end of life. Along these lines, the course will explore the moral and ethical questions surrounding euthanasia, aggressive medical treatments, the cessation of futile treatment, terminal sedation, neurological criteria for determining death, etc. Finally, we will study how such end-of-life issues are presented in the media.

Prof. P. Requena

## 2. SECOND CYCLE: LICENTIATE

The second cycle provides an in-depth study of the concepts of social communication as well as a specific formation within institutional communications. It covers not only the techniques of communication, but also the presentation of the Christian message to the contemporary world, making it compatible with the means of communications, and enabling it to participate in the forum of public dialogue through the media most suitable to the nature of the Church and her institutions. The courses offer, together with theoretical knowledge, the necessary practical preparation. In order to be admitted to the second cycle studies, the students must have completed the studies of the first cycle.

### 2.1 Internship:

Before concluding studies for the License, students must complete an internship with communication institutions (press office, newspaper, diocesan office of communications, radio-television station, Internet site, etc.). It is the responsibility of the student to contact an institution of interest in order to obtain the internship, which must last for at least four work-weeks. After having completed the internship, the student must request validation from the Academic Secretary, presenting certification of the work completed.

### 2.2 English Language:

Students are required to reach a knowledge of the English language at the level of *first certificate*. The knowledge of English is required to obtain the Licentiate degree.

All of those who do not speak English as a mother tongue must take an exam at the beginning of the first year to determine their knowledge level. The university organizes a course in which interested students are able to enter through special registration.

### 2.3 Plan of Studies:

\*One credit is equivalent to one weekly hour of lessons for the duration of a semester.

#### FIRST YEAR. FIRST SEMESTER (18 WEEKLY HOURS)

iMR2	Media Relations (B. Mastroianni)	2 (4)
iLU4	Literature and the Communication of the Faith (annual) (J. Wauck)	2 (3)
iA15	Analysis and Practice of Information II (annual) (N. Graziani)	2 (3)
iSI3	Structure of Information (G. Gamaleri and A. Bailly-Bailliere)	3 (4)
iMG2	Institutional Communication and Management (J.M. Mira and M. Carroggio)	2 (3)
iEO4	Economics of Institutional Communications (A. Nieto)	4 (6)
iCR4	Radio Communications (annual) (J. Milán)	4 (8)
iCO2	Digital Communications I (L. Ruiz)	2 (3)

#### *Optional courses I*

iFM1	Communication of the Faith through music (M. Frisina)	1 (1)
iIS1	Communication of the Faith through sacred images (M. Dolz)	1 (1)
iAF2	Christian Art and Communication of the Faith (R. van Büren, in English)	2 (3)

## FIRST YEAR. SECOND SEMESTER (24 WEEKLY HOURS)

iMR4	Media relations (annual) (B. Mastroianni)	2 (4)
iLU4	Literature and the Communication of the Faith (annual) (J. Wauck)	3 (5)
iMS3	Marketing of services (G. Polenghi)	3 (5)
iTD3	Techniques of oral discourse (S. Tapia)	3 (5)
iCD2	Digital Communications II (L. Cantoni and D. Arasa)	2 (3)
iA15	Analysis and Practice of Information II (annual) (N. Graziani)	2 (3)
iSI3	Structure of Information (G. Gamaleri and A. Bailly-Bailliere)	3 (5)
iCR4	Radio Communications (annual) (J. Milán and T. Bellia)	4 (8)
iSG1	Sociology of Communication (A. Maccarini)	2 (3)

### *Optional course II*

iBV1	Bioethics and questions on the end of life (P. Requena)	1 (1)
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## SECOND YEAR. FIRST SEMESTER (15-19 WEEKLY HOURS)

iAN2	Analysis and Practice of Information III (D. Contreras)	3 (5)
iCP2	Preventative Communication and Management of Crisis (Y. De la Cierva e R. Romolo)	2 (4)
iDP3	Desktop Publishing (D. Contreras and M. Pilavakis)	3 (6)
iEL3	Information Ethics and Press Law (N. González Gaitano)	3 (5)
iSA5	Audiovisual scripts (J.J. García-Noblejas)	4 (8)
iME1	Methods of research (R. Jiménez Cataño)	1 (1)
iGO1	Great Books II (E. Fuster)	1 (1)

## SECOND YEAR. SECOND SEMESTER

iMT6	Media Training (J.M. La Porte, R. Jiménez Cataño, F. Calogero and S. Tapia)	6 (8)
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The student participates in diverse theoretical-practical sessions on the methodology of research in the area of communications and on the methodology of elaboration for the license thesis. The student also participates in various practical sessions on Media Training (iMT2). The combined whole of these sessions (methodology and Media Training) is worth 2 credits.

In addition, the student works on the thesis for the Licentiate.

### **2.4 Norms for Drafting the Licentiate Thesis:**

Every student of the second cycle must develop a licentiate thesis in the field of communications, under the guidance of a lecturer in the School. The thesis can be presented as either a practical project or academic research.

The practical project has as its goal the development of a project to be carried out in a diocese or in another ecclesiastical environment. This thesis form strives to develop the capacity of the student to bring to fruition, in a concrete manner, similar communicative projects to those that they will need to develop at the end of the licentiate in their respective countries. The student must conceive of an original idea within the field of communications, providing a plan for its practical realization. The idea will be based on specific data (audience, statistics, budget, programming, etc.)

and related to one of the media of communications. It also must include an analysis of its practicality. The project is chosen by the student under the guidance of a director within the School.

The research work, on the other hand, is directed at the systematic and theoretical study of an area of interest for the School. The purpose is to offer a useful contribution for the teaching of courses based in institutional communication. This choice is recommended for those who are interested in pursuing the studies of the third cycle, but it does not imply automatic acceptance into the Doctorate program. Those who are interested in pursuing the third Cycle, asked to select their topic, are not however guaranteed admission to the doctoral program. The theme is chosen by the student under the guidance of a director within the School. The work must be a minimum of 70 pages (double-spaced), excluding those with data tables or graphics.

General norms and due dates:

By the January 15, 2010: presentation of proposal, approved by a professor, to the Academic Secretary, following the norms for the specific type of project.

By February 15, 2010 the Dean will give approval. Projects not approved must be modified within 10 days. Students are also able to present a new project.

For the discussion of the project in the session of June, it is necessary to hand in the copies by May 28, 2010; for the October session, by September 15. Students will present five copies of their written work. It is also permitted to hand in audiovisual material complementary to the written work. Besides the requested print editions, the student must consign the work in digital format (CD or DVD). After the application of the university seal on the first page, one copy will be returned to the student.

The Licentiate Thesis will be judged by a committee of three professors. During the month of June, each student will publicly debate their work before that Commission of three professors. The presentation will be made in Italian (or in English, by permission of the Commission) and will last approximately 20 minutes. In the case of a practical project, the Commission will evaluate the project for quality, creativity, innovation and possibility of execution. In the case of a scientific research, the Commission will evaluate the methodology and the bibliography used. The grade will also be based on the public presentation.

## **2.5 Licentiate Exam:**

After the discussion of the Licentiate thesis - the practical project or scientific research - the student must take an exam that will cover the studies of the second cycle and will confirm the title of Licentiate in Institutional Social Communications.

The exam will consist of an oral test and will cover a list of themes representing a synthesis of the entire Licentiate program. The student registers for the Licentiate exam and pays the appropriate fee at the moment the copies of the practical project or research work are handed in to the Academic Secretary.

The final evaluation for the level of Licentiate in institutional social communications is determined from the sum of the coefficients of all the exams from the second cycle: 3/6 from the average of the exams of each of the courses; 2/6 from the evaluation of the licentiate thesis; 1/6 from the grade of the final exam.

## **2.6 Description of Courses in the Second Cycle:**

**FIRST YEAR. FIRST SEMESTER**

## iMR2 MEDIA RELATIONS

This course studies the relationship between institutions and media through analysis, specifically in terms of the role of the press officer. The entire course pays particular attention to the institutional relations between the Church with the media. Although there is a specific dimension of corporate communication, media relations has transversal functions. The activities of the Office Press Office, in fact, deal with more than a particular audience (such as reporters) who are continually working to inform the public regarding the institution.

The course, moreover, deals with both theory and practical application. We first study the role of the Press officer, and his or her role in establishing quality relationships between journalists and institutional leaders in order to mediate between two interests: that of the institution itself, and its will to communicate itself to the media in order to give complete information. The second part of the course focuses on how to use the tools of the Office Press (press releases, interviews, statements, etc..) through practical exercises.

Prof. B. Mastroianni  
Instructor: F. Gagliardi

## iLU4 LITERATURE AND COMMUNICATION OF THE FAITH

The course takes into consideration diverse modes in which poetry, narrative, and the theatre become vehicles of the Christian message (allegory, fable, satire, biography and autobiography, etc.). Particular attention is given to the role of narrative in the communication of religious truth, from biblical stories to modern novels.

Prof. J. Wauck

## iA14 ANALYSIS AND PRACTICE OF INFORMATION II

An in-depth study of the concepts studied in the previous course (analysis and practice of information I), coupled with more intense practical exercises.

Prof. N. Graziani

## iSI3 THE STRUCTURE OF INFORMATION

The objectives of the course are principally four: a) to offer a succinct explanation of the dynamics of the formation of communication groups; b) to present the most important communication groups in the world; c) to show how to find information on these groups; d) to furnish a general vision of Catholic media.

The content will be developed in eight units: 1. Introduction: context and fundamental concepts on mass media. 2. Historical aspects: birth and evolution of mass media. 3. Entrepreneurial characteristics of mass media. 4. Specific characteristics of mass media. 5. Concepts dealing with media programming and audience (ratings and shares). 6. Informative concentration. Typology, causes and effects. 7. Principal media groups. Their structure in different countries. 8. Catholic media.

Profs. G. Gamaleri and A. Bailly-Bailliere

## iMG2 INSTITUTIONAL COMMUNICATIONS AND MANAGEMENT

1. Introduction. The direction of institutional communications in the civil and ecclesiastical spheres.
2. Management: its nature and principle elements. Intellectual, personal, and operational dimensions. Professionalism in management.
3. Definition and distinction between management habits and the activity of management. The organization of one's own work and that of others.
4. Interdependence. Sense of responsibility. Creative-response capacity. Vision, concentration and determination in the work of management.

5. Basic components of leadership. Creativity and projects. The identification of goals. Personality and leadership. Styles of management.
6. Management as capacity for organization. Phases of planning. Short-term, mid-term and long-range planning. Time management. Administration of resources.
7. The role of prudence. Decision-making. The importance of procedure. Preparation, transmission, application, and evaluation of decisions.
8. Human relationships in work. The establishment and maintenance of relationships in the professional sphere.
9. Negotiation. Inform, propose, negotiate.
10. Communication as a management activity. Attentive listening, clear transmission. Effective participation and motivation in work. Discourse as a management tool.
11. Teamwork. Systems of cooperation. Synergy. Obstacles to collective work.
12. Evaluation and innovation. Standards of quality and criteria of efficacy. Experience as a source of creativity. Capacity to learn.

Prof. J.M. Mora and M. Carroggio

#### IEO4 ECONOMICS OF INSTITUTIONAL COMMUNICATIONS

The course provides, first, a theoretical and applicable base in the structure, organization, and economic activity of institutional communications, specifically for non-profit. Within this context, it refers to economic relations and their subjects (mediators, promoters, etc.). In addition, the course follows the market analysis of communication and the supply/demand mechanism that characterizes new and mainstream media. Finally, we explain the methods of organization and administrative accounting, especially in terms of how to analyze and manage a budget.

Prof. A. Nieto

#### iCR8 RADIO COMMUNICATIONS

The radio: its birth and evolution. Broadcasting – Podcasting. Radio and Internet. The language of the radio. The instruments of radio communication: microphone, mixer, recorder, analog and digital editing systems. The human, financial and technical resources necessary for radio programming. Broadcasting software. The clock. Radio formats. The program schedule. Informational programs: news, interviews, reports, radio coverage of events. Non-informational programs. The evocative power of radio: music and effects.

Practical training: taping of debates, interviews and news programs; taping and computer editing of news, radio reports, and experimental programs.

Prof. J. Milan  
Instructor: T. Bellia

#### ICO2 DIGITAL COMMUNICATIONS I

Communications mediated by information systems - in particular the Internet - is acquiring an ever-greater role in the internal workings of organizations and in their relationship with the external world, in all aspects of culture and therefore in the Church. The course displays the principle modes of presence on the web, the design of hyper-media online products, the evaluation of websites, their promotion, maintenance and improvement of online products, integrated communication. The course will also look at the knowledge of the technology and digital devices that compose telecommunications systems, an analysis and judgement of their utility, fundamental concepts and criteria for evaluation and discernment and finally, the analysis, creation and management of digital projects in the ecclesiastical field and reflections on their proper theological grounding.

Prof. L. Ruiz

## *OPTIONAL COURSES I*

Students of Institutional Social Communications, before receiving their Licence, must complete 3 credits in optional courses. These optional courses can be chosen between ordinary or specially scheduled courses in the level of studies in the Institutional Communications, Theology, Cannon Law, or Philosophy departments. Each student will be required to choose the optional material under the approval of the Coordinator of studies in the Department. The explanatory list of optional courses offered by the Communications Department will be made known at the beginning of the academic year. The three courses which are confirmed thus far for this year are as follows:

### **IFM1 THE COMMUNICATION OF THE FAITH THROUGH MUSIC**

See first cycle (first semester)

Prof. M. Frisina

### **ISI1 THE COMMUNICATION OF THE FAITH THROUGH SACRED IMAGES**

See first cycle (first semester)

Prof. M. Dolz

### **IAF2 CHRISTIAN ART AND COMMUNICATION OF THE FAITH**

See first cycle (first semester)

Prof. R. Van Büren

## **FIRST YEAR. SECOND SEMESTER**

### **IMR4 MEDIA RELATIONS**

See first semester

Prof. B. Mastroianni  
Instructor: F. Gagliardi

### **iLU4 LITERATURE AND THE COMMUNICATION OF THE FAITH**

See first semester

Prof. J. Wauck

### **IMS3 SERVICE MARKETING**

Beginning with an explanation of the foundations of service in the free market economy and the marketing of services, the course examines the peculiarities of the marketing, both internal and external, of non-profit and volunteer-based organizations. It also studies the logic and activity of service marketing that is in direct relation with institutional communications and the image of organizations aimed at social progress. An analysis of “the marketing of ideas and behaviours” closes the program of this course.

Prof. G. Polenghi

### **iTD2 PUBLIC SPEAKING**

This material presents the fundamental elements of effective oral communications. The personal qualities of the speaker and the innate dispositions on which oral communications rests. The different communicative situations in terms of types of publics to whom we direct our speech and the means of communication used. The mode of constructing an effective discourse based on

the desired goal: to inform, to comment, to present a theme, etc. The structural parts of the speech in the light of the norms of eloquence.

Prof. S. Tapia

### ICG3 DIGITAL COMMUNICATIONS II

This course seeks to understand Internet communication in terms of websites. Specifically, it focuses on evaluating websites, both their promotion and their maintenance. Through the various operative aspects, the course presents a model for analyzing websites, the promotion of websites be it online or offline, the analysis of log files, and the professional management of emails.

Prof. L. Cantoni and D. Arasa

### IA14 ANALYSIS AND PRACTICE OF INFORMATION II

See first semester

Prof. N. Graziani

### ISI3 THE STRUCTURE OF INFORMATION

See first semester

Profs. G. Gamaleri and A Bailly-Bailliere

### ISC1 SOCIOLOGY OF COMMUNICATION

The main theme of this course is the role of religion – particularly the Catholic Church – in the public sphere of global society. The main objective therefore is to a.) present some of the fundamental points in the debate of religion's role in the public sphere, b.) present the way in which religion and culture gives shape, particularly through the Catholic Church, and c.) demonstrate its impact on politics and the media. The course compares European culture with U.S. culture, and studies the dynamics of their interaction. The thesis is that the examination of modern communication yields an understanding of how culture, politics and religion are currently being expressed by emerging forms of modern communication, and how this interaction gives new insight into the relationship between the Church and the secular world.

### ICR8 RADIO COMMUNICATIONS

See first semester

Prof. J. Milan

Instructors: T. Bellia and M. Russo

### *OPTIONAL COURSE II*

To be chosen from the ordinary or special courses previewed in the plan of studies for Institutional Social Communications, Theology, Canon Law and Philosophy. The definitive list of optional courses offered by the School of Institutional Communications will be made available at the beginning of the academic year. Every student must choose the optional material in accordance with the Coordinator of Studies for that department. Currently, the optional courses confirmed as valid for Optional Material are:

### iBV1 BIOETHICS AND QUESTIONS OF THE END OF LIFE

See first cycle (second semester)

Prof. P. Requena

## SECOND YEAR. FIRST SEMESTER

### iAN3 ANALYSIS AND PRACTICE OF INFORMATION III

The purpose of this course is to deepen, in a theoretical way, the criteria that must be followed in the development of journalistic quality. In this regard, the program focuses on some textual aspects and linguistic analysis of discourse that are particularly useful for writing and analyzing journalistic texts. Students are taught to analyze journalistic texts methodically.

The course presents the essential principles for discourse analysis applied to informational texts. The use of documented sources for the writing of interpretive and opinion-oriented pieces. Throughout the course, particular emphasis is placed on the writing of texts that have contemporary doctrinal issues as their subject.

Prof. D. Contreras

### iCP2 CRISIS COMMUNICATIONS

The social context: factors that favor crises; the role of the media as catalyst of institutional crises; the “public accountability” of institutions. Crisis communications: definition and characteristics. The basic principles: perceptions are as relevant as facts; distinguishing between rational and irrational anger is imprudent; authority springs from respect for the truth; coherence with an institution’s nature; professionalism as an ethical duty. Institutions’ publics: primary and secondary, internal and external. The phases of crisis communications: prevention; preparation and planning for crisis; communication during the crisis; evaluating the response. Specific cases of crisis: antagonists, boycotts, and illegal attacks; internal scandals. The post-crisis period: rebuilding a relationship with one’s publics.

Profs. Y. De La Cierva and R. Romolo

### iDP3 DESKTOP PUBLISHING

This course will present an introduction to journalistic design and offer exercises in the use of the most widely used computer programs in this field.

Prof. D. Contreras  
Instructor: M. Pilavakis

### IEL3 ETHICS OF REPORTING AND PRESS LEGISLATION

- I. Ethics of social communications and reporting: truth in reporting and its substitutes. Disinformation, concealing and omitting information. The duty of documentation and the functions of documentation.
- II. Reporting and human values. Service of the journalist to citizens and to the political community. Professional vocation and virtues of the journalist. Intelligence of the journalist. The special role of prudence in journalism.
- III. Ethics of social communications and justice: freedom of expression and its limits. Reporting on violence: terrorism, crime news and reporting on suffering. Professional secrecy. The conscience clause. The right/duty of rectification. Crimes against honor: calumny and defamation. Interiority, reserve, and the advertising of political activity. Access to public information. Journalism and legal processes and investigations. Professional independence and forms of corruption. Sensationalism.
- IV. Non-journalistic information: the Ethics of Advertising. The Ethics of Public Relations.
- V. A short account of the law regarding the means of social communications.

Prof. N. González Gaitano and G. Tridente

### iSA4 AUDIOVISUAL SCRIPTWRITING

This course will discuss the foundations for the writing of a screenplay for the cinema or television. The first draft. The subject. The treatment. The structure of the screenplay in three acts:

introduction, development and resolution. The main plot and multiple subplots. The dramatic roots of the audiovisual fiction. Archetypes and models of classic heroes. Characterization, identity and credibility of characters: sentiments, actions, habits, virtues, vices. How to make an screenplay attractive and how to commercialize it.

Prof. J.J. García-Noblejas and E. Fuster

#### IME1 METHODS OF RESEARCH

Theoretical-practical sessions on the methods of research in the field of communication, and on the methods of developing the thesis for the Licence.

Pro. R. Jiménez Cataño

#### IGO1 GREAT BOOKS II

This course will consist of an analysis and evaluation of a work done during the first cycle on five essential works of universal literature. The Great Books material does not involve class hours. The reading of these works is integrated into the following courses of the second cycle: *Literature and communication of the faith*, *Technique of oral discourse*, *The Structure of information*, *general theory of Communication* and *Informative ethics and press legislation*.

Prof. J.M. La Porte

### SECOND YEAR. SECOND SEMESTER

#### iMT2 MEDIA TRAINING

The course will prepare students for debates on doctrinal and current topical themes and will also address the development of argumentation, preparation for an interview, the adapting of reasoning to the particularity of every media, with special emphasis on radio and TV. The recorded sessions are then viewed and discussed with the responsible professor.

Profs. J.M. La Porte, F. Calogero and S. Tapia

The second semester is dedicated to work on the Licentiate thesis, in the form of either a practical project or scholarly research.

### **3. THIRD CYCLE (DOCTORATE)**

The third cycle involves specialized research in Institutional Social Communications, directed above all toward *the work of university teaching or research*. Every student must attend doctoral courses for a total of 5 credits and complete the final exams. Under the guidance of a professor of the department, the student will prepare a doctoral thesis that must constitute a genuine contribution to the academic research in this field. The title of Doctor will be granted according to the established norms.

#### **3.1 Conditions for Admission to the Doctorate Studies:**

To reach the third cycle, the students must have received the title of Licentiate in Institutional Social Communications, graduating with a minimum mark of *Magna cum Laude* (9.0) and must have obtained the minimum mark of *Magna cum Laude* (9.4) for the Licentiate thesis.

Admission to the doctoral program has as a prerequisite the realization of a practical work of research in relation with the doctoral thesis project to be developed. With students of the School of Institutional Social Communications, this work typically coincides with the Licentiate thesis of a theoretical nature.

#### **3.2 Norms for Drafting the Doctorate Thesis:**

- a. After having received the title of Licentiate, the student must ask approval for the topic of their Doctorate thesis in the Academic Secretary. Along with the title of the research project, they will indicate other data regarding the objectives, the methodology and the basic bibliography. At the end of the approval of the topic, in addition to concerns of the director, the department keeps track of the progress of the established research periodically. The topic is valid for 5 years, past which it is necessary to request renewal from year to year.
- b. Every year, by the 31<sup>st</sup> of May, the third cycle student must present a progress report (signed by the director) to the Academic Secretary.
- c. Every chapter of the thesis must be examined by the co-director, who is nominated by the Dean at the moment of approval of the topic. The co-director has 15 workdays to communicate, through the director, their observations on the chapter read. At the final stage of the development of the thesis, and before the final printing and binding, the student once again hands in a progress report to the Academic Secretary in order to receive an authorization of discussion from the coordinator of Studies, according to the outlined procedures.
- d. The student must hand in five bound copies of the thesis to the academic Secretary, with the signature of the director on the first page, and pay the appropriate fee. After the university stamps the first page, one copy is handed back to the student. Besides the requested printed copies, the student must consign the work in digital format (CD, DVD, etc.).
- e. The discussion of the doctoral thesis takes place in a public session in front of a Commission of lecturers, in the period between October and June. The date (not before 15 days of the consignment of the thesis) and the hour will be communicated by the Academic Secretary.
- f. For publication of the thesis, see general norms of the Academic Guide.

#### **3.3 Specialized Doctoral Courses:**

The definitive list of doctoral courses and their lesson hours will be made public during the first academic semester. As a general rule, the doctoral courses take place at the beginning of the second semester (March-April).

### **3.4 Academic Conferences:**

Doctoral students who participate in the School's annual conference may obtain one credit by requesting validation from the academic secretary of the School.

#### 4. PUBLICATIONS BY THE SCHOOL OF INSTITUTIONAL SOCIAL COMMUNICATIONS

The School of Institutional Social Communications has to date published the following volumes:

1. D. CONTRERAS (ed.), *Chiesa e comunicazione. Metodi, valori, professionalità*, Libreria Editrice Vaticana, Rome 1998.
2. J. MILÁN - J. WAUCK (eds.), *Comunicazione e cultura della vita*, Libreria Editrice Vaticana, Rome 1999.
3. R. SHAW - T.L. MAMMOSER - F.J. MANISCALCO, *Dealing with Media for the Church*, Apollinare Studi, Rome 1999.
4. N. GONZÁLEZ GAITANO (ed.), *Comunicazione e luoghi della fede*, Libreria Editrice Vaticana, Rome 2001.
5. M. CARROGGIO - J.M. LA PORTE (eds.), *Comunicazione di qualità fra Chiesa e media. Gli uffici stampa delle diocesi e delle conferenze episcopali*, Edusc, Rome 2002.
6. R. JIMÉNEZ CATAÑO – J.J. GARCÍA-NOBLEJAS (eds.), *Poetica & Cristianesimo*, Atti del Convegno *Poetica & cristianesimo* 28-29 Aprile 2003, Edusc, Rome 2004.
7. M. FAZIO, *Storia delle idee contemporanee. Una lettura del processo di secolarizzazione*, Edusc, Rome 2002.
8. R. JIMÉNEZ CATAÑO (ed.), *Il ritorno a casa*, Atti del Convegno *Poetica & cristianesimo* 28-29 Aprile 2005, Edusc, Rome 2006.
9. G. TRIDENTE, *Attacco all'informazione. Un approccio etico alla copertura mediatica del terrorismo*, Apollinare Studi, Rome 2006.
10. A. NIETO, *Economia della comunicazione istituzionale*, FrancoAngeli, Milan, 2006.
11. J. MORA - D. CONTRERAS - M. CARROGGIO (eds.), *Direzione strategica della comunicazione nella Chiesa*, Edusc, Roma 2007.
12. N. GONZÁLEZ GAITANO (ed.), *Famiglia e Media. Il detto e il non detto*, Edusc, Rome 2008.
13. D. ARASA, *Church Communications Through Diocesan Websites. A Model of Analysis*, Edusc, Rome 2008.
14. Y. DE LA CIERVA, *La comunicazione di crisi nella Chiesa*, Edusc, Rome 2008.
15. C.S. BRENES, *Recepción poética del cine. Una aproximación al mundo de Frank Capra*, Edusc, Rome 2008.
16. E. FUSTER, *El cine de Graham Greene*, Eiunsa, Pamplona 2008.
17. J.M. LA PORTE (eds.), *Introduzione alla Comunicazione Istituzionale della Chiesa*, Edusc, Rome 2009.
18. J. MORA - M. CARROGGIO, *La Chiesa, l'Opus Dei e il Codice Da Vinci*, Edusc, Rome 2009.
19. R. JIMÉNEZ CATAÑO - I. YARZA (eds.), *Mimesi, verità e fiction*, Atti del Convegno *Poetica & cristianesimo* 29-30 March 2007, Edusc, Rome 2009.
20. J. MILÁN FITERA, *Religión en TV. Argumentación y representación en los documentales de la RAI*, Edusc, Rome 2009.

The following is a collection of doctoral dissertations which have been published:

- I. MUNDADAN, Kuriakose (2002), *Religious Tolerance and the Role of the Press. A critical Analysis of the News Coverage on the Christian Minority Issues in India*.
- II. GRONOWSKI, Dariusz (2003), *L'impatto dei Media sulla Chiesa secondo Marshall McLuhan*.

- III. MITCHELL, Elizabeth (2004), *Artist and Image. Artistic Creativity and Personal Formation in the Thought of Edith Stein.*
- IV. SZCZEPANIAK, Maciej (2004), *Il Giubileo e la Stampa. Analisi dell'informazione apparsa sulla stampa internazionale sul Grande Giubileo dell'anno 2000.*
- V. KOOTTIYANIYIL, Augustine S. (2006). *Role of the Media in Malcom Muggeridge's Pilgrimage to the Catholic Faith.*